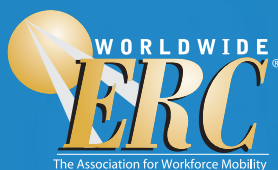


WHERE FAMILIES AND CAREERS GROW TOGETHER. THE BEST CITIES FOR RELOCATING FAMILIES.



ONLY RELOCATION. ONLY PRIMACY.®

WORLDWIDE ERC® AND PRIMACY RELOCATION

THE LATEST NEWS ON WHERE TO LIVE

Best Cities for Relocating Families focuses on the ease with which a family can move to a new city and settle into a new life. Utilizing current data on the 150 most populous MSAs and encompassing nearly 50 factors important to relocating families, the report provides businesses, families, and the national media with one convenient resource for detailed information. The study is conducted in collaboration with Bert Sperling's BestPlaces.

This year's report puts increased emphasis on the real estate market, which is currently one of the most significant issues in relocation. Key criteria include:

- Home prices
- Indexed home affordability
- Appreciation rates
- Property taxes
- Rent costs

At the same time, Primacy and Worldwide ERC® have continued to enhance and expand analysis of economic, educational, quality of life, and climate factors. New categories for 2007 include recreation and leisure, arts and culture, air quality, watershed quality, sales tax, unemployment rates, job growth, area educational levels, school expenditures per student, students in public school, SAT/ACT percentile, and population growth.

The final rankings represent one of the most sophisticated comparative research studies available on how location affects a family's relocation success.

LARGE MARKETS

(METRO AREAS WITH POPULATIONS OVER 1,250,000)

RANKINGS: 1-50

1. Fort Worth-Arlington, TX
2. Nashville-Davidson-Murfreesboro, TN
3. Kansas City, MO-KS
4. Indianapolis-Carmel, IN
5. Austin-Round Rock, TX
6. Pittsburgh, PA
7. Minneapolis-St. Paul-Bloomington, MN-WI
8. Cambridge-Newton-Framingham, MA
9. St. Louis, MO-IL
10. Cincinnati-Middletown, OH-KY-IN
11. Columbus, OH
12. San Antonio, TX
13. Dallas-Plano-Irving, TX
14. Detroit-Livonia-Dearborn, MI
15. Virginia Beach-Norfolk-Newport News, VA-NC
16. Atlanta-Sandy Springs-Marietta, GA
17. Phoenix-Mesa-Scottsdale, AZ
18. Houston-Sugar Land-Baytown, TX
19. Memphis, TN-MS-AR
20. Charlotte-Gastonia-Concord, NC-SC
21. Denver-Aurora, CO
22. Cleveland-Elyria-Mentor, OH
23. Warren-Troy-Farmington Hills, MI
24. Portland-Vancouver-Beaverton, OR-WA
25. New Orleans-Metairie-Kenner, LA
26. Las Vegas-Paradise, NV
27. San Francisco-San Mateo-Redwood City, CA
28. Boston-Quincy, MA
29. San Jose-Sunnyvale-Santa Clara, CA
30. Tampa-St. Petersburg-Clearwater, FL
31. Seattle-Bellevue-Everett, WA
32. Edison, NJ
33. Santa Ana-Anaheim-Irvine, CA
34. Milwaukee-Waukesha-West Allis, WI
35. Nassau-Suffolk, NY
36. Orlando-Kissimmee, FL
37. San Diego-Carlsbad-San Marcos, CA
38. Washington-Arlington-Alexandria, DC-VA-MD-WV
39. Oakland-Fremont-Hayward, CA
40. Sacramento-Arden-Arcade-Roseville, CA
41. Baltimore-Towson, MD
42. Newark-Union, NJ-PA
43. Riverside-San Bernardino-Ontario, CA
44. Providence-New Bedford-Fall River, RI-MA
45. Los Angeles-Long Beach-Glendale, CA
46. Philadelphia, PA
47. Fort Lauderdale-Pompano Beach-Deerfield, FL
48. Chicago-Naperville-Joliet, IL
49. New York-White Plains-Wayne, NY-NJ
50. Miami-Miami Beach-Kendall, FL

Rankings based on 2006-2007 statistical records.

MEDIUM MARKETS

(METRO AREAS WITH POPULATIONS FROM 575,000 - 1,250,000)

RANKINGS: 1-50

1. Knoxville, TN
2. Wichita, KS
3. Raleigh-Cary, NC
4. Salt Lake City, UT
5. Oklahoma City, OK
6. Richmond, VA
7. El Paso, TX
8. Little Rock-North Little Rock, AR
9. McAllen-Edinburg-Mission, TX
10. Tulsa, OK
11. Greensboro-High Point, NC
12. Columbia, SC
13. Omaha-Council Bluffs, NE-IA
14. Tucson, AZ
15. Birmingham-Hoover, AL
16. Syracuse, NY
17. Buffalo-Niagara Falls, NY
18. Rochester, NY
19. New Haven-Milford, CT
20. Albuquerque, NM
21. Bethesda-Gaithersburg-Frederick, MD
22. Greenville, SC
23. Tacoma, WA
24. Oxnard-Thousand Oaks-Ventura, CA
25. Camden, NJ
26. Akron, OH
27. Youngstown-Warren-Boardman, OH-PA
28. Louisville-Jefferson County, KY-IN
29. Essex County, MA
30. Dayton, OH
31. Lake County-Kenosha County, IL-WI
32. Sarasota-Bradenton-Venice, FL
33. Springfield, MA
34. Baton Rouge, LA
35. Wilmington, DE-MD-NJ
36. Grand Rapids-Wyoming, MI
37. Hartford-West Hartford-East Hartford, CT
38. Albany-Schenectady-Troy, NY
39. Jacksonville, FL
40. Worcester, MA
41. Gary, IN
42. Bridgeport-Stamford-Norwalk, CT
43. Toledo, OH
44. Honolulu, HI
45. Bakersfield, CA
46. Allentown-Bethlehem-Easton, PA-NJ
47. West Palm Beach-Boca Raton-Boynton Beach, FL
48. Fresno, CA
49. Poughkeepsie-Newburgh-Middletown, NY
50. Stockton, CA

SMALL MARKETS

(METRO AREAS WITH POPULATIONS FROM 350,000 - 575,000)

RANKINGS: 1-50

1. Provo-Orem, UT
2. Ogden-Clearfield, UT
3. Durham, NC
4. Colorado Springs, CO
5. Corpus Christi, TX
6. Madison, WI
7. Shreveport-Bossier City, LA
8. Des Moines-West Des Moines, IA
9. Spokane, WA
10. Rockingham County-Stafford County, NH
11. Springfield, MO
12. Winston-Salem, NC
13. Augusta-Richmond County, GA-SC
14. Boise City-Nampa, ID
15. Mobile, AL
16. Fayetteville-Springdale-Rogers, AR-MO
17. Beaumont-Port Arthur, TX
18. Fort Wayne, IN
19. Jackson, MS
20. Davenport-Moline-Rock Island, IA-IL
21. Trenton-Ewing, NJ
22. Vallejo-Fairfield, CA
23. Asheville, NC
24. Cape Coral-Fort Myers, FL
25. Santa Barbara-Santa Maria, CA
26. Charleston-North Charleston, SC
27. Manchester-Nashua, NH
28. Lexington-Fayette, KY
29. Brownsville-Harlingen, TX
30. Santa Rosa-Petaluma, CA
31. Harrisburg-Carlisle, PA
32. Deltona-Daytona Beach-Ormond Beach, FL
33. Peoria, IL
34. Pensacola-Ferry Pass-Brent, FL
35. Chattanooga, TN-GA
36. Lansing-East Lansing, MI
37. Portland-South Portland-Biddeford, ME
38. Palm Bay-Melbourne-Titusville, FL
39. Reno-Sparks, NV
40. Lakeland, FL
41. Salinas, CA
42. Salem, OR
43. Canton-Massillon, OH
44. Flint, MI
45. Visalia-Porterville, CA
46. Lancaster, PA
47. Modesto, CA
48. Scranton-Wilkes-Barre, PA
49. Reading, PA
50. York-Hanover, PA



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