

Leadership Durham 2008

Class Project Information

Project Guidelines

The Leadership Durham Class of 2008 must adopt at least one community project, and all class members must participate on a project. Most project participation will take place outside of class time, however there will be some time during lunch for group meetings.

Goal of Class Projects

- Impact the community – provide an opportunity for the class to make a difference
- Provide class participants a “hands-on chance” to address critical issues in Durham
- Provide link between future leaders and the Durham community
- Foster active participation with community agencies
- Match the skills and talents of the class with the needs of the community
- Develop leadership skills for the future

Project Sources

Project proposals will be solicited from community non-profit organizations, local government agencies and class participants.

General Project Types

Organizations in the past have submitted proposals asking class members to help them:

- Develop programs or special events
- Aid with marketing efforts
- Assist with strategic planning
- Evaluate the organization and its programs

Project Schedule (2007-2008)

- October & November – Distribute project letter & proposal form to non-profit organizations, government agencies and class participants
- November 30 – Deadline for receiving proposals
- December 13 – Discuss class projects at Leadership Durham orientation. Distribute proposals and comment forms to class.
- January 10 – Return comment forms and discuss proposals as a class. Possible question and answer session during working lunch with selected organizations. Final date for class members to adopt project(s)
- February – May – Class members work on projects.
- May 15 – Class project(s) reported to class

Continued on reverse

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Suggested Criteria for Selecting Projects

- Community impact
- Measurable outcomes
- Level of collaboration between organization and class
- Clearly defined proposal goals
- Length of project (clarity on start/end date)
- Availability of resources
- Clarity on resources needed
- Ability for the organization to sustain project
- Matching class talents with proposal needs

Previously Adopted Projects

- Worked with *Triangle Residential Options for Substance Abusers (TROSA)* on the relocation, expansion, marketing and public relations of both their used furniture store and custom framing shop to a new centralized location housing both businesses.
- Provided mentoring (one-on-one and panel discussions) in connection with three similar organizations - *The Hill House*, *The Durham Nativity School* and *the Achievement Academy*.
- Assisting the *Ronald McDonald House of Durham* with research on what they would need to operate, staff, and fund the 3rd largest house in the world.
- Working with *Junior Leadership Durham* to create a program schedule and events for high school students
- Worked with the *Youth Life Foundation of the Triangle* to plan a series of “Bank on It” lectures, workshops and activities for middle and high school students and parents about banking and financing.
- Renovating a room at the *Durham Rescue Mission’s Good Samaritan Inn*
- Assisting the *Mayor’s Summer Youth Works* program to employ economically disadvantaged, at risk-youth
- Working with the *Historical Preservation Society of Durham* to create a comprehensive report of neighborhood assets in North East Central Durham
- Helping *New Horizons / Training for Success* develop job training programs for formerly incarcerated young adults
- Redecorating a clients bedrooms at the *Durham Crisis Response Center*
- Creating the “Its Not To Late To Graduate” PR Campaign for the *Durham Literacy Center*
- Helping to write a grant for the *WoMen In Action for the Prevention of Violence and Its Causes, Inc.*