

Leadership Durham 2010

Class Project Information

Project Guidelines

The Leadership Durham Class of 2010 must adopt at least one community project, and all class members must participate in a project. Most project participation will take place outside of class time; however there will be some time during lunch for group meetings.

Goal of Class Projects

- Impact on the community – provides an opportunity for the class to make a difference
- Provides class participants a “hands-on” opportunity to address critical issues in Durham
- Provides a link between future leaders and the Durham community
- Fosters active participation with community agencies
- Matches the skills and talents of the class with the needs of the community
- Develops leadership skills for the future

Project Sources

Project proposals will be solicited from community non-profit organizations, local government agencies and class participants.

General Project Types

Organizations in the past have submitted proposals asking class members to help them:

- Develop programs or special events
 - Aid with marketing efforts
 - Assist with strategic planning
 - Evaluate the organization and its programs
- Please note: Project proposals should not request fundraising support*

Project Schedule (2010)

- **January 5 – Deadline for receiving proposals.**
- January 7 – Class projects are discussed by Leadership Durham participants.
- January 21 – Final date for class members to adopt project(s).
- February – May – Class members work on projects.
- May 13 – Project accomplishments are presented to the class.

Continued on reverse

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Suggested Criteria for Selecting Projects

- Community impact
- Measurable outcomes
- Level of collaboration between organization and class
- Clearly defined proposal goals
- Length of project (clarity on start/end date)
- Availability of resources
- Clarity on resources needed
- Ability for the organization to sustain project
- Matching class talents with proposal needs

Previously Adopted Projects

- Worked with *Urban Ministries of Durham* to create and execute a marketing plan
- Assisted *Preservation Durham* in forming a functioning, cohesive volunteer base, which included creation of a survey, database updates and setting in place a structure for future volunteer groups
- Worked with *Triangle Residential Options for Substance Abusers (TROSA)* on relocation, expansion, marketing and public relations for their used furniture store and custom framing shop
- Provided mentoring (one-on-one and panel discussions) in connection with three similar organizations- *The Hill House*, *The Durham Nativity School* and *The Achievement Academy*
- Assisted *The Ronald McDonald House of Durham* with research on the needs and requirements for operating, staffing, and funding the 3rd largest house in the world
- Worked with *Junior Leadership Durham* to create a program schedule and events for high school students
- Worked with the *Youth Life Foundation of the Triangle* to plan a series of “Bank On It” lectures, workshops and activities for middle and high school students and parents about banking and financing.
- Renovated a room at the *Durham Rescue Mission’s Good Samaritan Inn*
- Assisted the *Mayor’s Summer Youth Works* program to employ economically disadvantaged, at-risk youth
- Worked with the *Historical Preservation Society of Durham* to create a comprehensive report of neighborhood assets in Northeast-Central Durham
- Helped *New Horizons / Training for Success* develop job training programs for formerly incarcerated young adults
- Redecorated several client’s bedrooms at the *Durham Crisis Response Center*
- Created the “It’s Not Too Late To Graduate” PR Campaign for the *Durham Literacy Center*
- Helped write a grant for *Women-In-Action for the Prevention of Violence and Its Causes, Inc.*