

Arts in Workforce Development

The Durham Arts Council, in partnership with the Greater Durham Chamber of Commerce and the City of Durham's Office of Economic and Workforce Development, presents two national arts forums exploring *Building a Creative Community for a New Creative Economy*.

Utilizing the Arts to Develop an Innovative & Healthy Workforce Team

At this forum you will experience, first hand, the unique ways that the arts can help build a high energy, creative workforce team. Learn how arts in the workplace and in employees' lives can reduce stress, boost health, surface creativity, and build trust and teamwork. Join us for this interactive event, and learn how to build innovation and creativity in the workplace and boost employee performance through arts-based learning.

Tuesday, July 17th from 8:00 am - 10:30 am (includes breakfast)

Location: Nasher Museum of Art at Duke University, 2001 Campus Dr, Durham, NC 27705

Registration: \$15.00 includes breakfast and resource book

This forum is made possible through the support of MetLife Foundation and is part of the Arts & Business Council of Americans for the Arts' MetLife Foundation National Arts Forum Series. The 2 hour forum is designed for business and civic leaders, human resource practitioners, creative industry leaders, educators, artists, arts administrators, and others interested in building a creative workforce for the future.

Attendees will each receive a resource book of recent research on arts and creativity in workforce development.

Panelists:

John Abodeely - Director of Arts Education, Americans For the Arts

Linda Belans – Director, Health Arts Network at Duke (HAND)– Duke University Health System

Nnenna Freelon - Grammy-nominated jazz vocalist, and spokesperson for the National Association of Partners in Education.

Jeanne van Gemert, MFA, LMBT, MA, LPC, Mind/Body Therapist, Duke Integrative Medicine

Guest Percussionists leading team-building through drumming:

Braima Moiwai, a West African Musician and Storyteller, provides hands-on experience in the art and culture of Sierra Leone. He actively conveys the importance of tolerance and understanding to all his students.

Beverly Botsford, a cross-cultural percussionist, believes that the language of rhythm is universal and it empowers, enlightens and inspires people in all walks of life.
