



Message from the Greater Durham Chamber of Commerce:

Regarding the recent announcement by Motricity to focus on core product lines resulting in layoffs and relocation of their headquarters to Washington:

The Greater Durham Chamber of Commerce understands and respects Motricity's need to streamline operations, focus on customers' needs and drive operating efficiencies, however we sincerely regret the company's decision to relocate to the West coast. They have been an outstanding employer and corporate citizen, occupying a key anchor position in the tremendously successful renovation of the American Tobacco complex. The Chamber will make its resources readily available to displaced employees to ensure access to opportunities which will allow them to remain in our community.